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| Name:<br>David Petersen |        | Grading Quarter:<br>3   | Week Beginning:<br>3/3/25  |
| School Year: 24-25      |        | Subject: Graphic Design 2   |  |
| Monday                  | Notes: | <p>Objective: <b>Compose an event or movie poster using elements in Photoshop</b></p> <p>Lesson Overview:<br/>           Do work faster, use shortcuts, make more money (select by not selecting)<br/>           Using shift and option to add and subtract from selections<br/>           Talk about in PS and how it is used (changing pixels by selecting what you want to change)<br/>           Walk them through the first 4 selection tools<br/>           Rect, Ellipse the move tool<br/>           Lasso tools (3 of them and how they work)<br/>           Quick Selection Tool and Magic Wand</p>   | <p>Academic Standards:</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.1</b> Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p><b>7.2</b> Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p> |
| Tuesday                 | Notes: | <p>Objective: <b>Utilize layer text masks and clipping masks in poster design</b></p> <p>Lesson Overview:<br/>           Review what a layer mask is...<br/>           have them go into PS and find a beach, then find an animal. show how to do a layer mask, refine edge, brushes including the big brush so it looks like the bottom of the animal is faded into the beach and talk about soft edges<br/>           Go over layer text mask<br/>           get a picture<br/>           type<br/>           put the picture on top<br/>           command click on the T<br/>           click on layer mask<br/>           Clipping Mask<br/>           same as above, but control click on Text Layer and then go to clipping mask (advantage is you can move it around)</p> | <p>Academic Standards:</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.1</b> Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p><b>7.2</b> Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p> |

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| Wednesday | Notes: | <p>Objective: <b>Utilize layer Masks and Select and Mask</b></p> <p>Lesson Overview:<br/>         from pictures layer them in PS and then<br/>         talk about using the brush to make the edges not as harsh<br/>         talk about using select and Mask to refine the edges to make it better<br/>         (possible feather or make subtract from the edge)</p> | <p>Academic Standards:</p> <p><b>10</b> Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience.</p> <p><b>11</b> Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mockup, comprehensive layout (comp).</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.12</b> Identify the target audience for a project</p> <p><b>7.2</b> Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity)</p> <p><b>7.5</b> Collaborate with others to plan and execute a graphic work</p> <p><b>8.6</b> Apply nondestructive image editing techniques</p> <p><b>8.7</b> Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects</p> <p><b>8.8</b> Manipulate digital images using industry standard software</p> <p><b>9</b> Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define, 4. Ideate, 5.</p> |
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|  |  |  | Prototype, and 6.<br>Test. |
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| Thursday | Notes: | <p>Objective: <b>Create an event poster and critique prior examples</b></p> <p>Lesson Overview: Go over the criteria for the event poster.<br/>11x17<br/>Real Event if all possible<br/>Name, Date, Place, General Info, Cost, Contac</p> | <p>Academic Standards:</p> <p><b>10</b> Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience.</p> <p><b>11</b> Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mockup, comprehensive layout (comp).</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.12</b> Identify the target audience for a project</p> <p><b>7.2</b> Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity)</p> <p><b>7.5</b> Collaborate with others to plan and execute a graphic work</p> <p><b>8.6</b> Apply nondestructive image editing techniques</p> <p><b>8.7</b> Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects</p> <p><b>8.8</b> Manipulate digital images using industry standard software</p> <p><b>9</b> Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define, 4. Ideate, 5.</p> |
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| Friday | Notes: | <p>Objective: <b>Demonstrate knowledge of Photoshop and Illustrator by creating an event poster and make changes based on peer review</b></p> <p>Lesson Overview:<br/> Students with work with each other and review all the poster designs.<br/> Constructive criticism based on graphic design principles will be utilized</p> | Academic Standards:     |